

# **Demand for Powdered Egg Rising**

## **Egg Powder, Dehydrated Eggs, Dried Foods**

**Manufacturing Plant, Detailed Project Report, Profile, Business Plan, Industry Trends, Market Research, Survey, Manufacturing Process, Machinery, Raw Materials, Feasibility Study, Investment Opportunities, Cost and Revenue, Plant Economics, Production Schedule, Working Capital Requirement, Plant Layout, Process Flow Sheet, Cost of Project, Projected Balance Sheets, Profitability Ratios, Break Even Analysis**

# Introduction

The egg is the most nutritious natural product. Eggs are rich in protein, vitamins and minerals. The poultry industry in the India has made remarkable progress and grown into an organized and highly productive industry. Dried egg powder can be stored and transported at room temperatures. It is quite stable and has long shelf life. There is enough scope of an egg powder manufacturing plant, with a suitable capacity. Whole egg powder is consumed in hotels, hospitals, restaurants, and military establishment etc. Transportation of eggs is difficult as chances of breakage during transportation are higher and it is costly also.

Egg powder is comparatively easier to transport and there is no question of any breakage during the transit.

Egg powder is one of the most common products in poultry industry in the country. Powdered eggs are fully dehydrated eggs. They are made in a spray dryer in the same way that powdered milk is made. It is used in fast food preparations, ice-creams, cakes, cookies, noodles, doughnut etc. In fact it can replace the use of fresh eggs in these food items, which would offer convenience and ease of handling as against shell eggs.



Changing food habits have increased egg and egg products consumption in India, leading to an increase in the domestic market for both. This will be further increased in coming period as egg is the cheapest source of protein for the masses and its consumption has become common. Increasing number of nuclear families in India, particularly in urban and semi urban areas, and increasing number of working women in the country has increased demand of Egg powder.

India, the world's third largest producer of eggs, currently exports table eggs, egg white powder and egg yolk powder to about 30 countries, and had been in talks with the government of Russia to facilitate their export. Indian egg powder is comparatively cheaper than the product made in other countries.

There are five egg powder manufacturing plants in the country with total capacity of 15000 tons per annum. A major market promotion effort is needed to encourage use of egg powder in Bakery products. In India look for more diversified and value added products from processed eggs.

# Few Indian Major Players are as under

- **Balaji Foods & Feeds Ltd.**
- **Gayatri International Ltd.**
- **Indo-Dutch Proteins Ltd.**
- **Ovobel Foods Ltd.**
- **S K M Egg Products Export (India) Ltd.**
- **Western Foods Ltd.**

# Project at a Glance

COST OF PROJECT				MEANS OF FINANCE			
Particulars	Existing	Proposed	Total	Particulars	Existing	Proposed	Total
Land & Site Development Exp.	0.00	45.00	45.00	Capital	0.00	261.18	261.18
Buildings	0.00	108.20	108.20	Share Premium	0.00	0.00	0.00
Plant & Machineries	0.00	672.40	672.40	Other Type Share Capital	0.00	0.00	0.00
Motor Vehicles	0.00	10.00	10.00	Reserves & Surplus	0.00	0.00	0.00
Office Automation Equipments	0.00	46.00	46.00	Cash Subsidy	0.00	0.00	0.00
Technical Knowhow Fees & Exp.	0.00	45.00	45.00	Internal Cash Accruals	0.00	0.00	0.00
Franchise & Other Deposits	0.00	0.00	0.00	Long/Medium Term Borrowings	0.00	783.53	783.53
Preliminary & Pre-operative Exp	0.00	3.00	3.00	Debentures / Bonds	0.00	0.00	0.00
Provision for Contingencies	0.00	66.00	66.00	Unsecured Loans/Deposits	0.00	0.00	0.00
Margin Money - Working Capital	0.00	49.11	49.11				
<b>TOTAL</b>	<b>0.00</b>	<b>1044.71</b>	<b>1044.71</b>	<b>TOTAL</b>	<b>0.00</b>	<b>1044.71</b>	<b>1044.71</b>





# Project at a Glance

Year	Annualised		Book Value	Debt	Dividend	Retained Earnings		Payout	Probable Market Price	P/E Ratio	Yield Price/Book Value
	EPS	CEPS	Per Share		Per Share	Per Share				No.of Times	
	Rs	Rs	Rs	Rs	Rs	%	Rs	%	Rs		%
<b>1-2</b>	4.79	9.85	14.79	24.00	0.00	100.00	4.79	0.00	4.79	1.00	0.00
<b>2-3</b>	7.27	11.62	22.07	18.00	0.00	100.00	7.27	0.00	7.27	1.00	0.00
<b>3-4</b>	9.78	13.52	31.84	12.00	0.00	100.00	9.78	0.00	9.78	1.00	0.00
<b>4-5</b>	12.24	15.48	44.09	6.00	0.00	100.00	12.24	0.00	12.24	1.00	0.00
<b>5-6</b>	14.65	17.45	58.74	0.00	0.00	100.00	14.65	0.00	14.65	1.00	0.00

# Project at a Glance

Year	D. S. C. R.			Debt / - Depos its Debt	Equity as- Equity	Total Net Wort h	Retur n on Net Worth	Profitability Ratio					Assets Turnov er Ratio	Curre nt Ratio
	Individ ual	Cumulat ive	Overa ll					GPM	PBT	PAT	Net Contri bution	P/V Ratio		
	(Number of times)			(Number of times)		%	%	%	%	%		%		
Initi al				3.00	3.00									
<b>1-2</b>	1.41	1.41		1.62	1.62	2.32		13.11%	6.73%	5.43%	714.40	30.98%	1.86	0.98
<b>2-3</b>	1.65	1.53		0.82	0.82	1.35		15.28%	10.21%	7.06%	832.23	30.94%	2.04	1.30
<b>3-4</b>	1.95	1.66	1.96	0.38	0.38	0.80		16.73%	12.68%	8.30%	951.09	30.94%	2.10	1.66
<b>4-5</b>											1069.9			
<b>5</b>	2.32	1.80		0.14	0.14	0.48		17.73%	14.45%	9.25%	5	30.93%	2.06	2.06
<b>5-6</b>											1188.8			
<b>6</b>	2.78	1.96		0.00	0.00	0.29		18.39%	15.74%	9.96%	1	30.93%	1.97	3.37

# Project at a Glance

<b>BEP</b>	
BEP - Maximum Utilisation Year	5
Cash BEP (% of Installed Capacity)	42.97%
Total BEP (% of Installed Capacity)	49.11%
<b>IRR, PAYBACK and FACR</b>	
Internal Rate of Return .. ( In %age )	25.95%
Payback Period of the Project is ( In Years )	2 Years 3 Months
Fixed Assets Coverage Ratio ( No. of times )	7.588

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**Egg Powder**

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**<https://goo.gl/fpXOym>**



- 1. What is Egg Powder industry ?**
- 2. How has the Egg Powder industry performed so far and how will it perform in the coming years ?**
- 3. What is the Project Feasibility of Egg Powder Plant ?**
- 4. What are the requirements of Working Capital for setting up Egg Powder plant ?**

- 5. What is the structure of the Egg Powder Business and who are the key/major players ?**
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# Reasons for buying our report:

- **This report helps you to identify a profitable project for investing or diversifying into by throwing light to crucial areas like industry size, market potential of the product and reasons for investing in the project**
- **This report provides vital information on the product like it's characteristics and segmentation**
- **This report helps you market and place the product correctly by identifying the target customer group of the product**

- **This report helps you understand the viability of the project by disclosing details like machinery required, project costs and snapshot of other project financials**
- **The report provides a glimpse of government regulations applicable on the industry**
- **The report provides forecasts of key parameters which helps to anticipate the industry performance and make sound business decisions**

# Our Approach:

- **Our research reports broadly cover Indian markets, present analysis, outlook and forecast for a period of five years.**
- **The market forecasts are developed on the basis of secondary research and are cross-validated through interactions with the industry players**
- **We use reliable sources of information and databases. And information from such sources is processed by us and included in the report**

## Scope of the Report

**The report titled “Market Survey cum Detailed Techno Economic Feasibility Report on Egg Powder” provides an insight into the Egg Powder market in India with focus on uses and applications, Manufacturing Process, Process Flow Sheets, Plant Layout and Project Financials of Egg Powder project. The report assesses the market sizing and growth of the Indian Egg Powder Industry. While expanding a current business or while venturing into new business, entrepreneurs are often faced with the dilemma of zeroing in on a suitable product/line. And before diversifying/venturing into any product, they wish to study the following aspects of the identified product:**

- **Good Present/Future Demand**
- **Export-Import Market Potential**
- **Raw Material & Manpower Availability**
- **Project Costs and Payback Period**

**We at NPCCS, through our reliable expertise in the project consultancy and market research field, have demystified the situation by putting forward the emerging business opportunity in the Egg Powder sector in India along with its business prospects. Through this report we have identified Egg Powder project as a lucrative investment avenue.**

**Niir Project Consultancy Services (NPCS)**  
**can provide Detailed Project Report on**  
**Egg Powder**

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# ***NIIR PROJECT CONSULTANCY SERVICES***

**An ISO 9001:2008 Company**



# Who are we?

- *One of the leading reliable names in industrial world for providing the most comprehensive technical consulting services*
- *We adopt a systematic approach to provide the strong fundamental support needed for the effective delivery of services to our Clients' in India & abroad*



*We at NPCS want to grow with you by providing solutions scale to suit your new operations and help you reduce risk and give a high return on application investments. We have successfully achieved top-notch quality standards with a high level of customer appreciation resulting in long lasting relation and large amount of referral work through technological breakthrough and innovative concepts. A large number of our Indian, Overseas and NRI Clients have appreciated our expertise for excellence which speaks volumes about our commitment and dedication to every client's success.*



*We bring deep, functional expertise, but are known for our holistic perspective: we capture value across boundaries and between the silos of any organization. We have proven a multiplier effect from optimizing the sum of the parts, not just the individual pieces. We actively encourage a culture of innovation, which facilitates the development of new technologies and ensures a high quality product.*



# What do we offer?

- *Project Identification*
- *Detailed Project Reports/Pre-feasibility Reports*
- *Market Research Reports*
- *Business Plan*
- *Technology Books and Directory*
- *Industry Trend*
- *Databases on CD-ROM*
- *Laboratory Testing Services*
- *Turnkey Project Consultancy/Solutions*
- *Entrepreneur India (An Industrial Monthly Journal)*





# How are we different ?

- *We have two decades long experience in project consultancy and market research field*
- *We empower our customers with the prerequisite know-how to take sound business decisions*
- *We help catalyze business growth by providing distinctive and profound market analysis*
- *We serve a wide array of customers , from individual entrepreneurs to Corporations and Foreign Investors*
- *We use authentic & reliable sources to ensure business precision*



# Our Approach

**Requirement collection**

**Thorough analysis of the project**

**Economic feasibility study of the Project**

**Market potential survey/research**

**Report Compilation**



# Who do we serve?

- *Public-sector Companies*
- *Corporates*
- *Government Undertakings*
- *Individual Entrepreneurs*
- *NRI's*
- *Foreign Investors*
- *Non-profit Organizations, NBFC's*
- *Educational Institutions*
- *Embassies & Consulates*
- *Consultancies*
- *Industry / trade associations*



# Sectors We Cover

- *Ayurvedic And Herbal Medicines, Herbal Cosmetics*
- *Alcoholic And Non Alcoholic Beverages, Drinks*
- *Adhesives, Industrial Adhesive, Sealants, Glues, Gum & Resin*
- *Activated Carbon & Activated Charcoal*
- *Aluminium And Aluminium Extrusion Profiles & Sections,*
- *Bio-fertilizers And Biotechnology*
- *Breakfast Snacks And Cereal Food*
- *Bicycle Tyres & Tubes, Bicycle Parts, Bicycle Assembling*



- *Bamboo And Cane Based Projects*
- *Building Materials And Construction Projects*
- *Biodegradable & Bioplastic Based Projects*
- *Chemicals (Organic And Inorganic)*
- *Confectionery, Bakery/Baking And Other Food*
- *Cereal Processing*
- *Coconut And Coconut Based Products*
- *Cold Storage For Fruits & Vegetables*
- *Coal & Coal Byproduct*

- *Copper & Copper Based Projects*
- *Dairy/Milk Processing*
- *Disinfectants, Pesticides, Insecticides, Mosquito Repellents,*
- *Electrical, Electronic And Computer based Projects*
- *Essential Oils, Oils & Fats And Allied*
- *Engineering Goods*
- *Fibre Glass & Float Glass*
- *Fast Moving Consumer Goods*
- *Food, Bakery, Agro Processing*

- *Fruits & Vegetables Processing*
- *Ferro Alloys Based Projects*
- *Fertilizers & Biofertilizers*
- *Ginger & Ginger Based Projects*
- *Herbs And Medicinal Cultivation And Jatropha (Biofuel)*
- *Hotel & Hospitality Projects*
- *Hospital Based Projects*
- *Herbal Based Projects*
- *Inks, Stationery And Export Industries*

- *Infrastructure Projects*
- *Jute & Jute Based Products*
- *Leather And Leather Based Projects*
- *Leisure & Entertainment Based Projects*
- *Livestock Farming Of Birds & Animals*
- *Minerals And Minerals*
- *Maize Processing(Wet Milling) & Maize Based Projects*
- *Medical Plastics, Disposables Plastic Syringe, Blood Bags*
- *Organic Farming, Neem Products Etc.*



- *Paints, Pigments, Varnish & Lacquer*
- *Paper And Paper Board, Paper Recycling Projects*
- *Printing Inks*
- *Packaging Based Projects*
- *Perfumes, Cosmetics And Flavours*
- *Power Generation Based Projects & Renewable Energy Based Projects*
- *Pharmaceuticals And Drugs*
- *Plantations, Farming And Cultivations*
- *Plastic Film, Plastic Waste And Plastic Compounds*
- *Plastic, PVC, PET, HDPE, LDPE Etc.*

- *Potato And Potato Based Projects*
- *Printing And Packaging*
- *Real Estate, Leisure And Hospitality*
- *Rubber And Rubber Products*
- *Soaps And Detergents*
- *Stationary Products*
- *Spices And Snacks Food*
- *Steel & Steel Products*
- *Textile Auxiliary And Chemicals*

- *Township & Residential Complex*
- *Textiles And Readymade Garments*
- *Waste Management & Recycling*
- *Wood & Wood Products*
- *Water Industry(Packaged Drinking Water & Mineral Water)*
- *Wire & Cable*

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